



CASE STUDY: MICROSOFT

Building credibility with the “WOW!” factor

Industry: **Technology** Deliverables: **33” x 25” Poster**

THE ENGAGING FULL COLOR POSTER INSPIRES VIEWERS, CREATING ENTHUSIASM FOR MICROSOFT IN THE WEB DEVELOPMENT MARKET.

Microsoft and XPLANE teamed up to create a highly creative, visually stimulating poster to impress audiences and demonstrate expertise in the market place.

